

CUSTOM BACKING CARD DESIGN GUIDE

Everything you need to prepare print-ready backing card artwork

STANDARD SPECS

- **Size** — 90 × 54 mm (business card size)
- **Resolution** — Minimum 300 dpi
- **Bleed** — 2 mm on all sides
- **Safe zone** — Keep text and logos 3 mm inside the trim edge
- **Surface finish** — Matte or Glossy
- **Printing options** — Single-sided or Double-sided
- **Corners** — Square (standard) or optional rounded corners

ROUND CORNERS — PLEASE NOTE

Standard backing cards have square corners (no radius).

If rounded corners are required, the corner radius is R4 (4 mm).

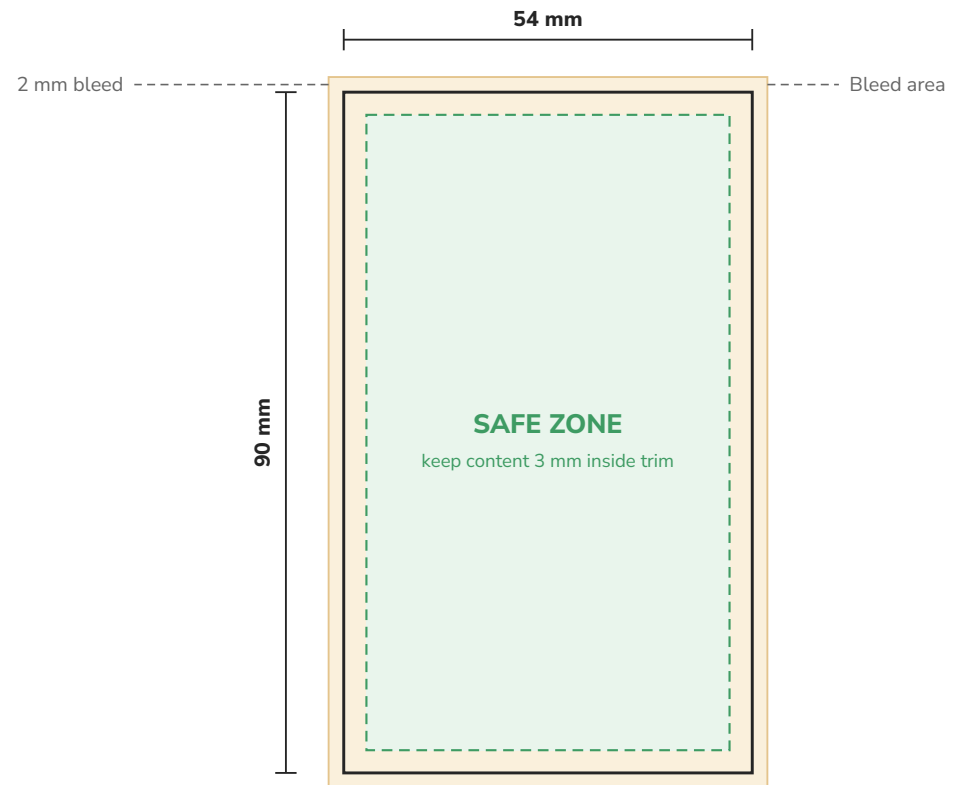


Square (standard)



Optional rounded (R4)

CARD DIAGRAM — ACTUAL PROPORTIONS



 Bleed area — extends 2 mm beyond the trim edge on all sides

 Safe zone — keep all important content inside this area

 Trim edge — final card size (90 × 54 mm)